

2024 SOUL EX

MODEL/OPT.CODE: B2542 / 010  
EXTERIOR COLOR: SURF BLUE  
INTERIOR COLOR: BLACK  
VEHICLE ID NUMBER: KNDJ33AU8R7219792  
PORT OF ENTRY: TACOMA

Sold To: IN010  
Community Kia of Bloomington  
2200 SOUTH WALNUT STREET  
BLOOMINGTON IN 47401

Ship To: IN010

STANDARD FEATURES

MANUFACTURER'S SUGGESTED RETAIL PRICE ►

\$ 24,290.00

STANDARD S FEATURES

**MECHANICAL**  
2.0L 4-Cyl Engine  
Intelligent Variable Automatic Transmission  
Drive Mode Select

**ADVANCED DRIVER-ASSISTANCE SYSTEMS**  
Forward Collision-Avoidance Assist  
Blind-Spot Collision-Avoidance Assist  
Rear Cross-Traffic Collision-Avoidance Assist  
Lane Following Assist  
Lane Keeping Assist  
Driver Attention Warning  
High Beam Assist

**SAFETY**  
Dual Front Advanced Airbags  
Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
Electronic Stability Control  
Hill-Start Assist Control

COMPARE EX FEATURES  
Added to/in place of standard S features

- Power Sunroof with Sunshade
- 17" Alloy Wheels
- Heated Outside Mirrors
- Leather-Wrapped Steering Wheel & Shift Knob
- Heated Front Seats
- Premium Cloth Seat Trim
- Cargo Cover

Included  
Included  
Included  
Included  
Included  
Included  
Included

ADDITIONAL INSTALLED EQUIPMENT:  
(In addition to or in place of standard features)  
Carpeted Floor Mats  
Carpet Cargo Mat w/Seatback Protection

\$175.00  
\$120.00

**INTERIOR, COMFORT & CONVENIENCE**  
10.25" Touchscreen w/Navigation & MapCare  
Android Auto and Apple CarPlay  
Kia Connect w/Free 12-Mo. Trial.\* Where Available\*\*  
SIRIUSXM® w/Free 3-Mo. Subscription\*  
Rear View Camera  
Power Driver's Seat w/ Power Lumbar  
USB Multimedia Port & Rear USB Charge Ports  
Dual Zone Automatic Climate Control  
Smart Key w/ Push Button Start  
Wireless Phone Charger

**EXTERIOR**  
16" Alloy Wheels  
Roof Rack Ready (Mounting Points)  
Auto-On/Off Headlights  
Rear Privacy Glass  
Compact Spare Tire

**WARRANTY**  
10 Year/100,000 Mile Limited Powertrain Warranty  
5 Year/60,000 Mile Limited Basic Warranty  
5 Year/60,000 Mile Roadside Assistance

MSRP INCLUDING OPTIONS

\$ 24,585.00

INLAND FREIGHT AND HANDLING

\$ 1,325.00

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ►

\$ 25,910.00

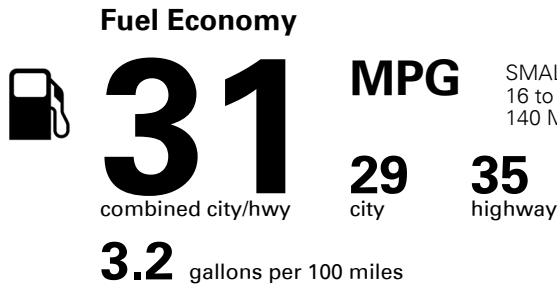
\*Additional terms and conditions apply.  
\*\*Kia Connect may be currently unavailable for Model Year 2022 and newer vehicles sold or purchased in Massachusetts; please see owners.kia.com for updates on availability.  
NOTE: When you purchase this vehicle, Kia America, Inc. collects personal information you provide to the dealership. For information on our collection and use of personal information and your rights, please see our Privacy Policy on www.kia.com.

TOTAL ADDITIONAL WEIGHT: 12.0



EPA DOT Fuel Economy and Environment

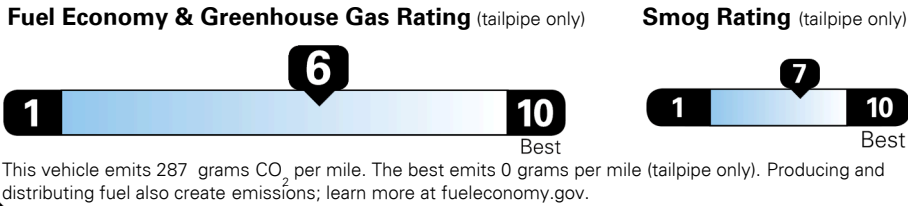
Gasoline Vehicle



SMALL STATION WAGONS range from 16 to 120 MPG. The best vehicle rates 140 MPGe.

You **save**  
**\$1,000**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$1,750**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

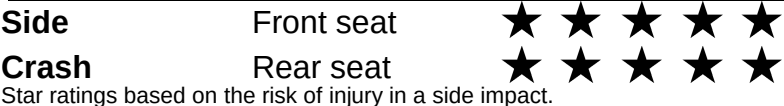
**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★ ★ ★ ★  
Based on the combined rating of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.



Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).  
www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR  
LINE U.S./CANADIAN  
PARTS CONTENT: 1 %

MAJOR SOURCES OF  
FOREIGN PARTS:  
KOREA: 85%

NOTE: PARTS CONTENT DOES  
NOT INCLUDE FINAL ASSEMBLY,  
DISTRIBUTION, OR OTHER  
NON-PARTS COSTS.

FOR THIS VEHICLE  
FINAL ASSEMBLY POINT:  
GWANGJU, KOREA

COUNTRY OF ORIGIN  
ENGINE: KOREA  
TRANSMISSION: KOREA